

Building a Parent Nation

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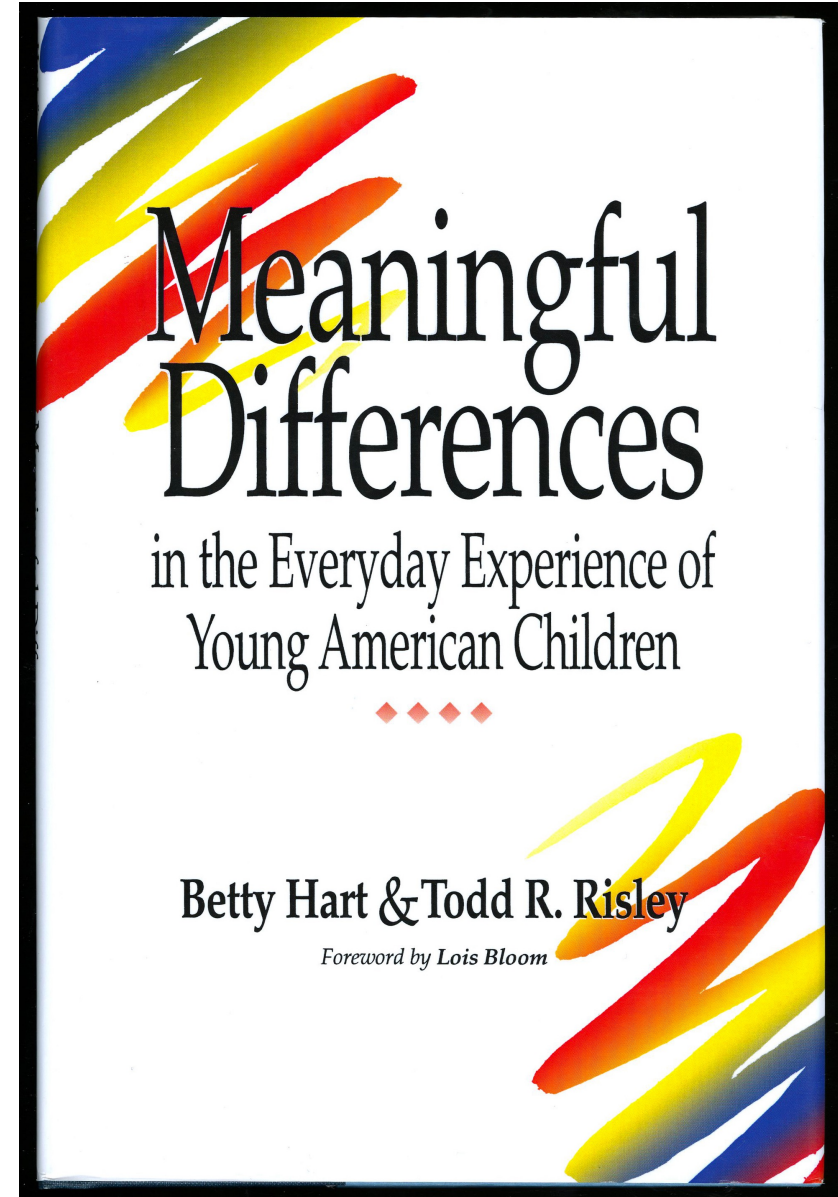
tmwcenter.uchicago.edu







30 Million Word Gap?



Cover: Meaningful Differences in the Everyday Experience of Young American Children by Todd R. Risley & Betty Hart (1995)

Beyond the 30-Million-Word Gap: Children's
Conversational Exposure Is Associated With
Language-Related Brain Function

~ talk to children

Word Gap

EARLY CHILDHOOD EDUCATION

New Research Ignites Debate on the '30 Million
Word Gap'

PRESCHOOL

Let's Stop Talking
Word Gap'

Meaningful
Differences

The '30 Million
Word Gap'

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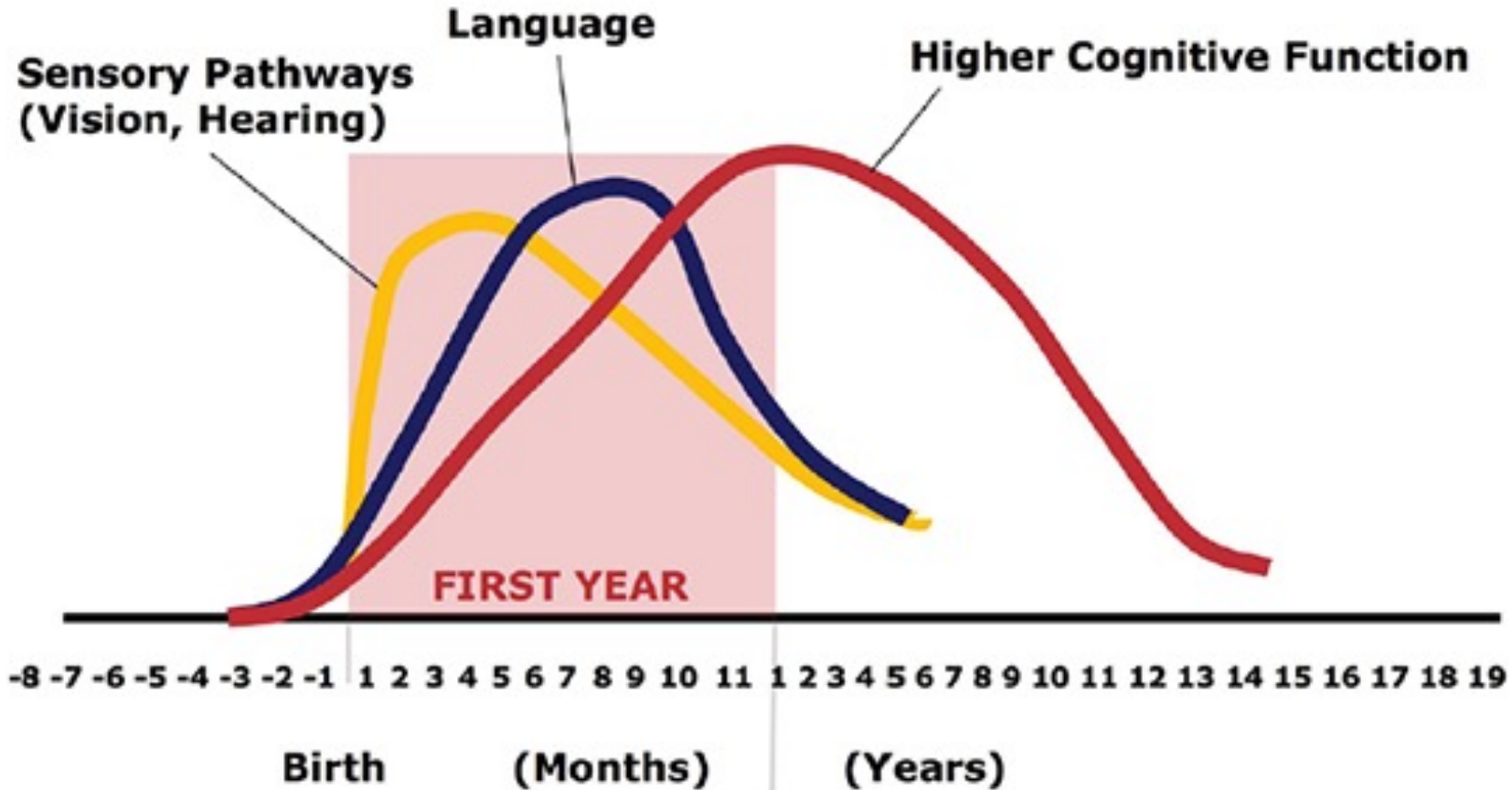
The evolutionary gift



Human VS Animal Newborn Behavior

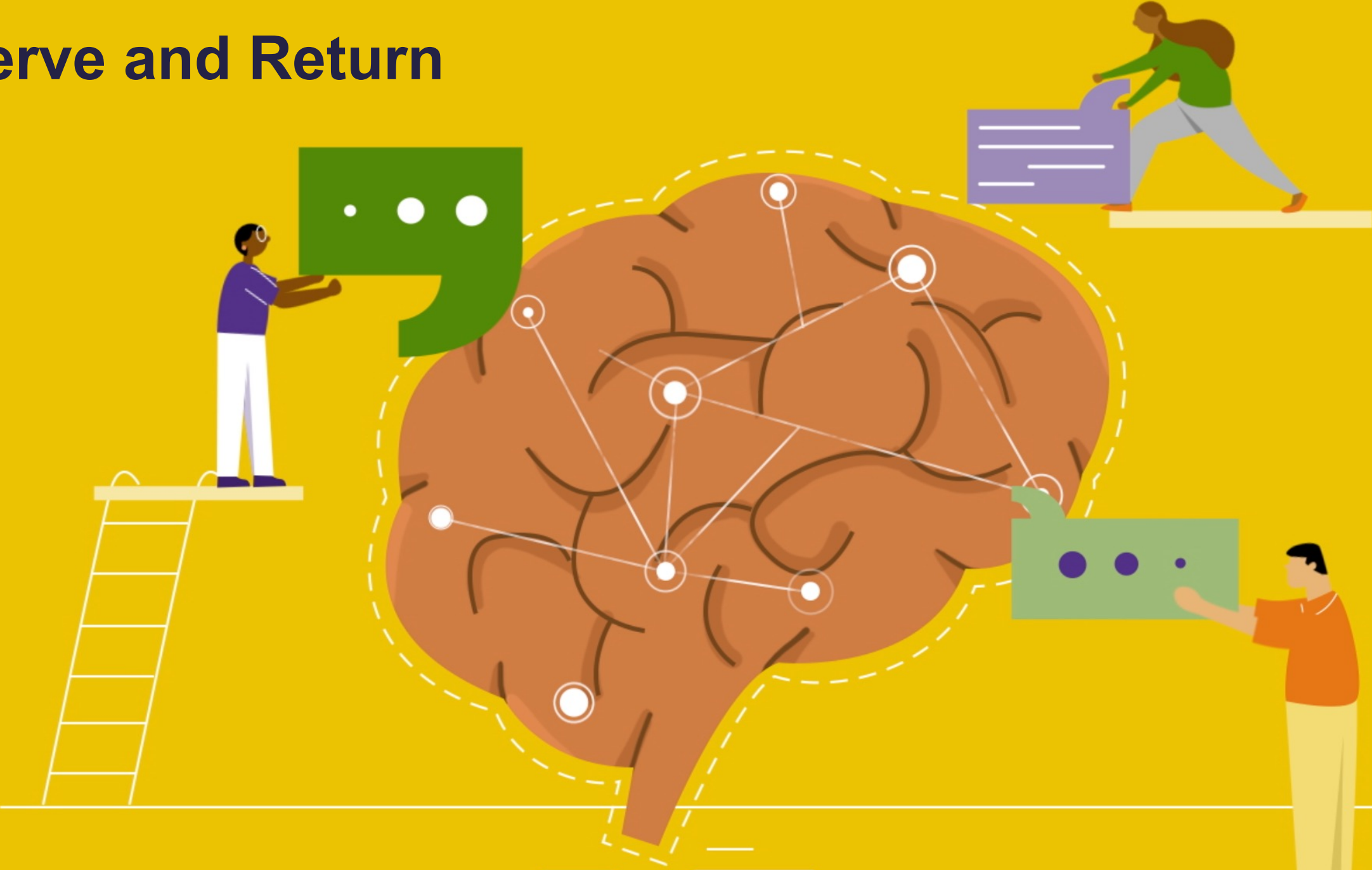


Early Childhood Brain Development





Serve and Return



the 3 T's

TUNE
IN

TALK
MORE

TAKE
TURNS





**THIRTY
MILLION
WORDS**

**BUILDING A
CHILD'S BRAIN**

**TUNE
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**TALK
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**TAKE
TURNS**

DANA SUSKIND, MD

**THIRTY
MILLION
WORDS**

**BUILD
CHILD'S**

**TUNE
IN**

DANA

**THIRTY
MILLION
WORDS**

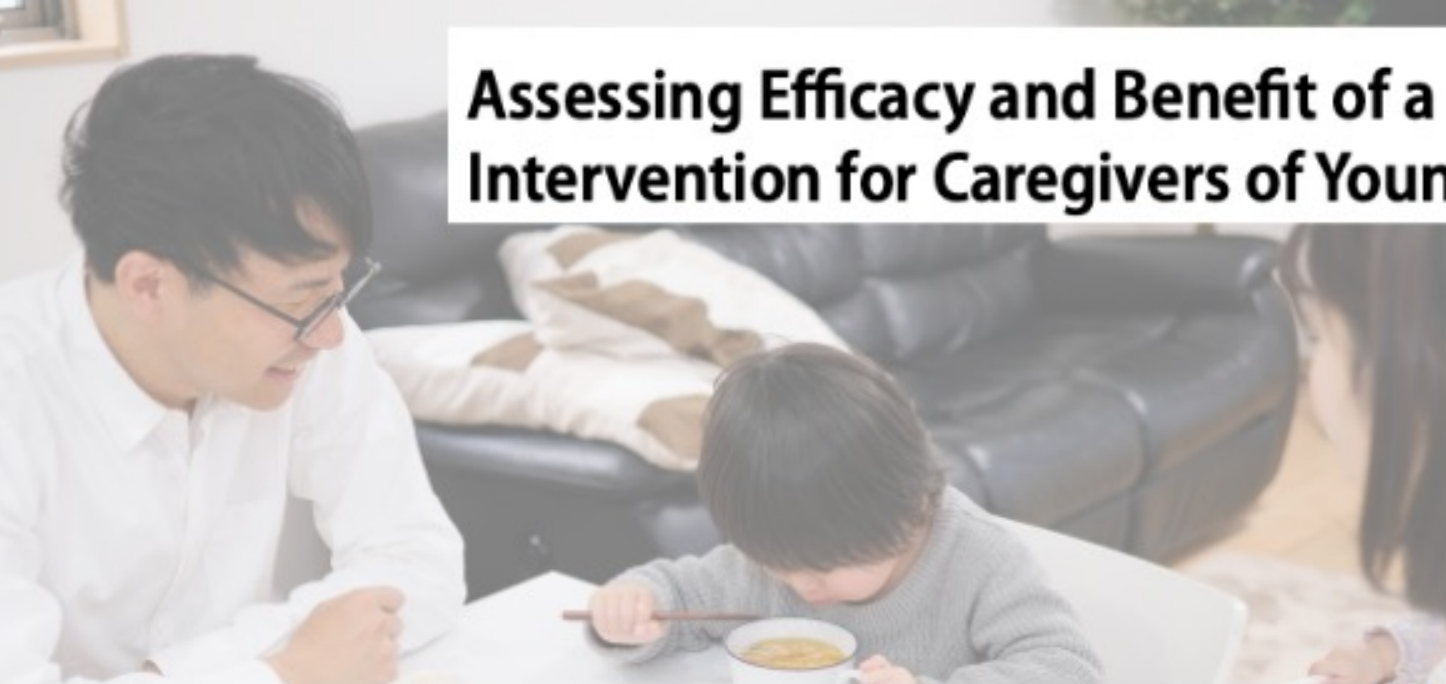
**BUILDING A
CHILD'S BRAIN**

**TALK
MORE**

SUSKIND

SUSKIND, MD

D



Assessing Efficacy and Benefit of a Behavioral Math Talk Intervention for Caregivers of Young Children

THE JOURNAL OF PEDIATRICS • www.jpeds.com

ORIGINAL
ARTICLES



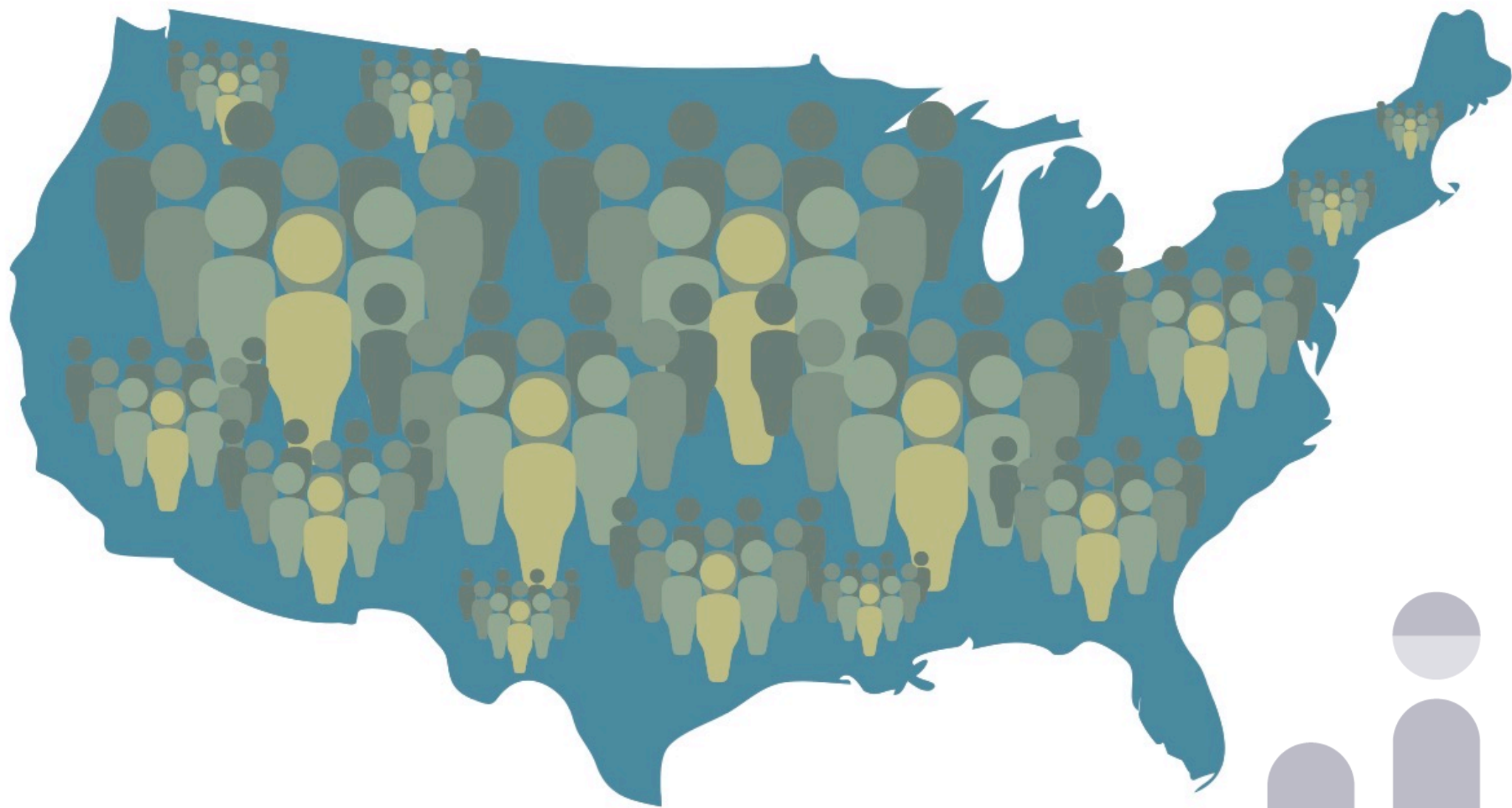
What Parents Know Matters: Parental Knowledge at Birth Predicts Caregiving Behaviors at 9 Months



Shifting parental beliefs about child development to foster parental investments and improve school readiness outcomes

Talk, Read, Sing: Early Language





THREE MOTHERS, ON THE BRINK

Eleven months, multiple births, a harrowing realization: They have to do it all again tomorrow.

By Jessica Bennett

THIS ISN'T BURNOUT, IT'S BETRAYAL

A psychiatrist suggests ways moms can fight back when the system is stacked against them.

By Poornima Lakshmin

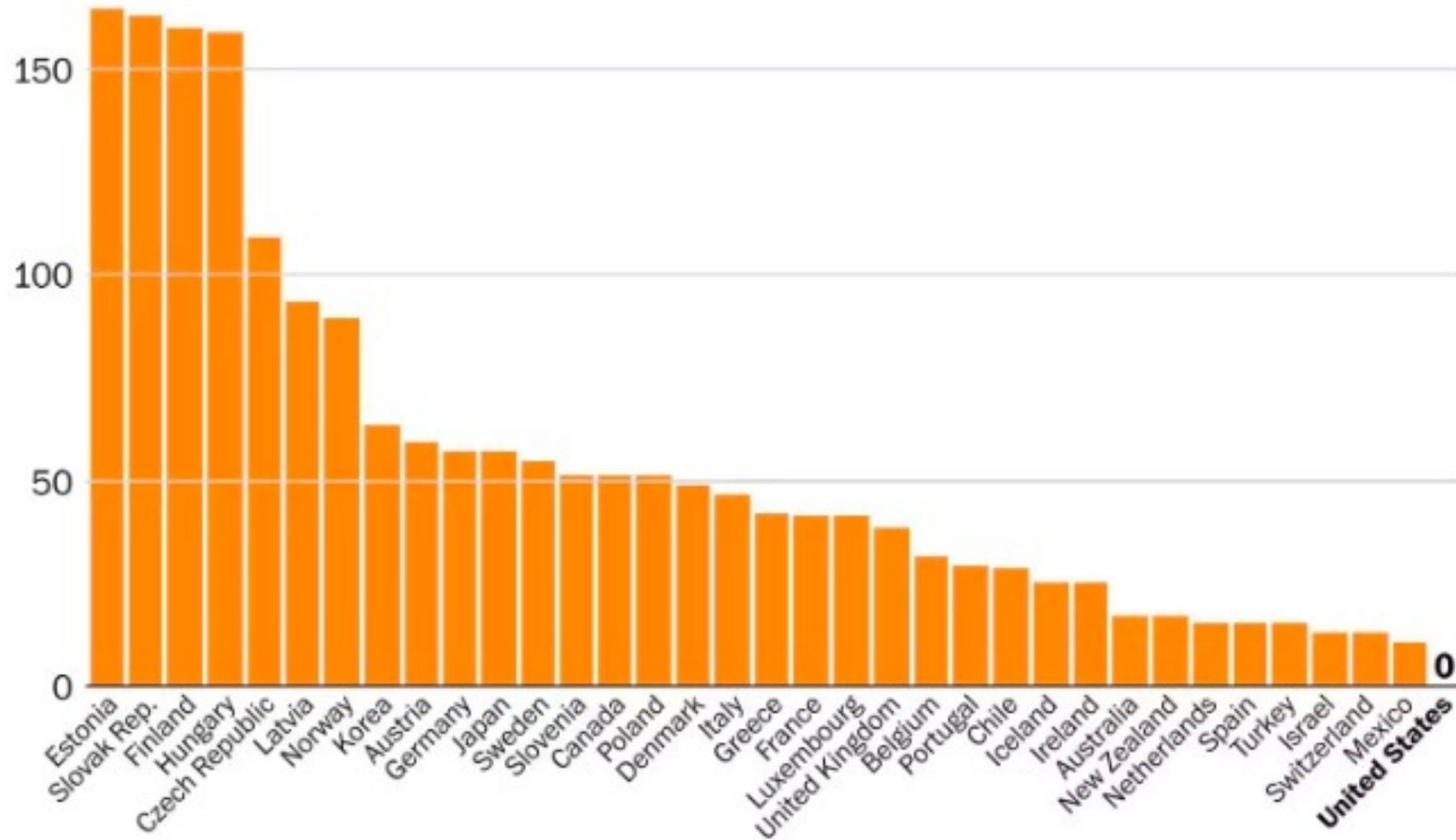
HOW TO HELP WORKING PARENTS RIGHT NOW

From flexible schedules to paid leave, what the government, employers and the rest of us can do.

By Claire Cain Miller



Paid Maternity Leave in OECD Countries



Source: OECD
WAPO.ST/WONKBLOG

Image credit: Washington Post

Center for
Economic and
Health

How much do Governments Spend on Childcare for Toddlers

Annual public spending per child on early childhood care.

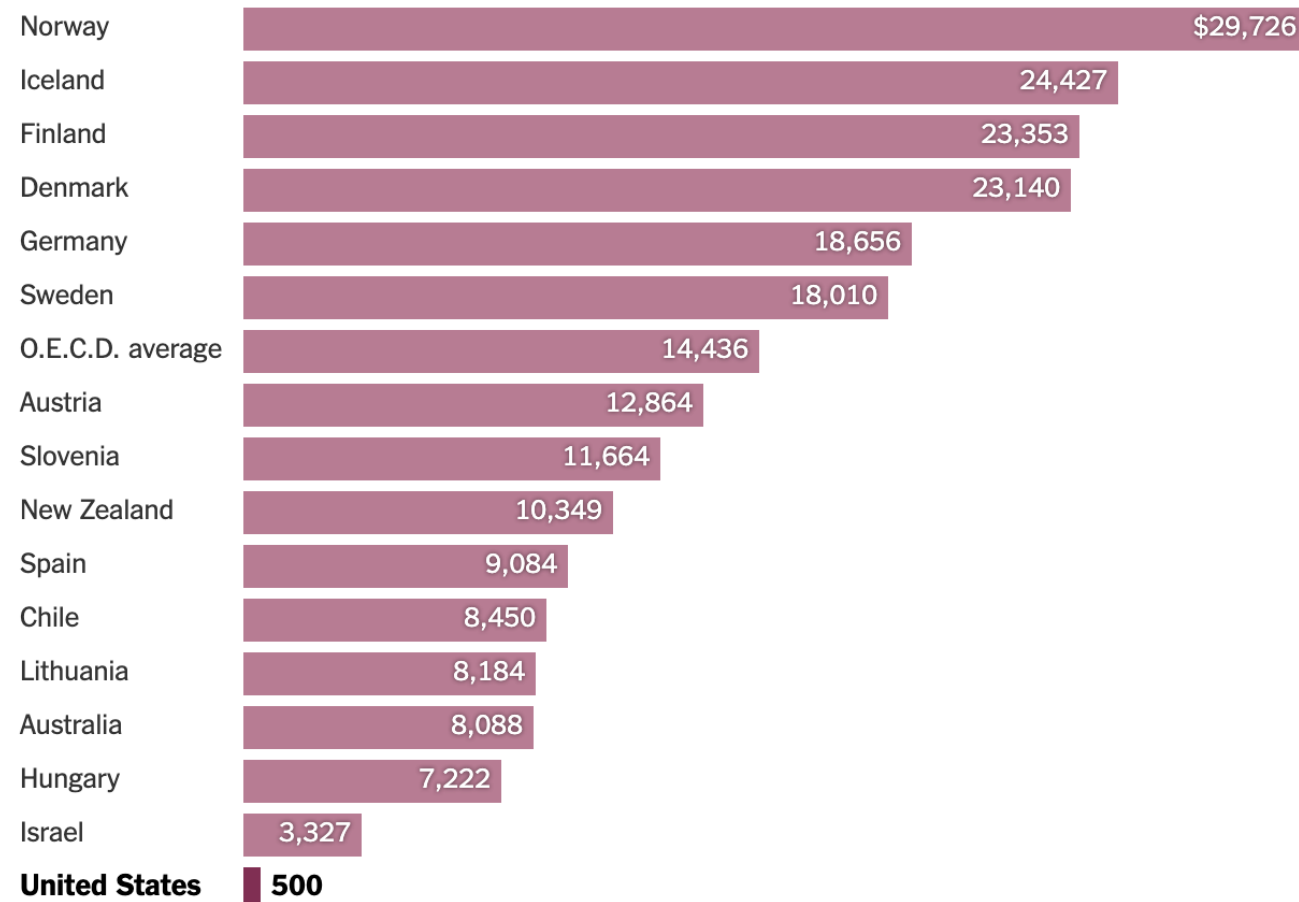


Image credit: The New York Times

Share of US Population in Childcare Deserts

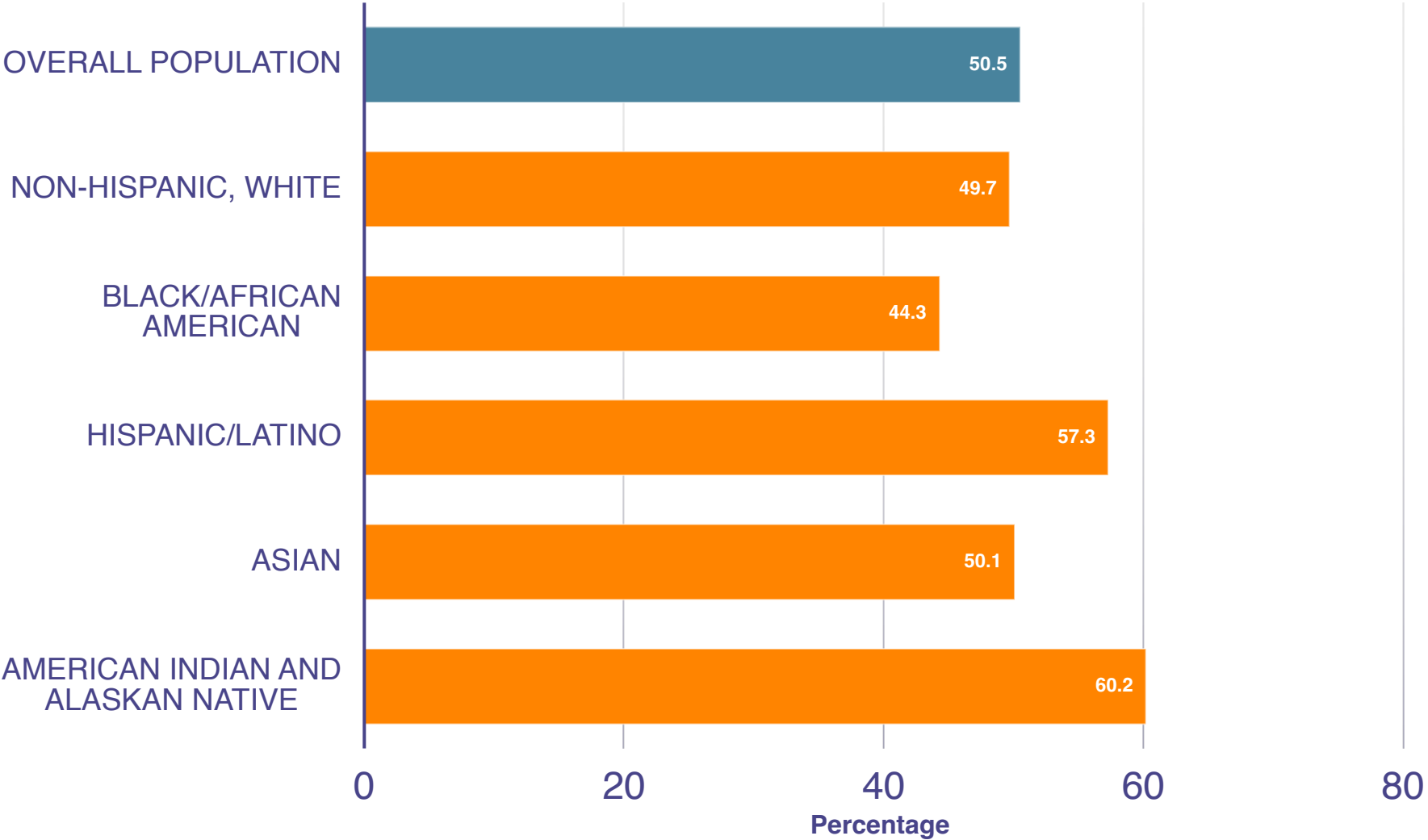
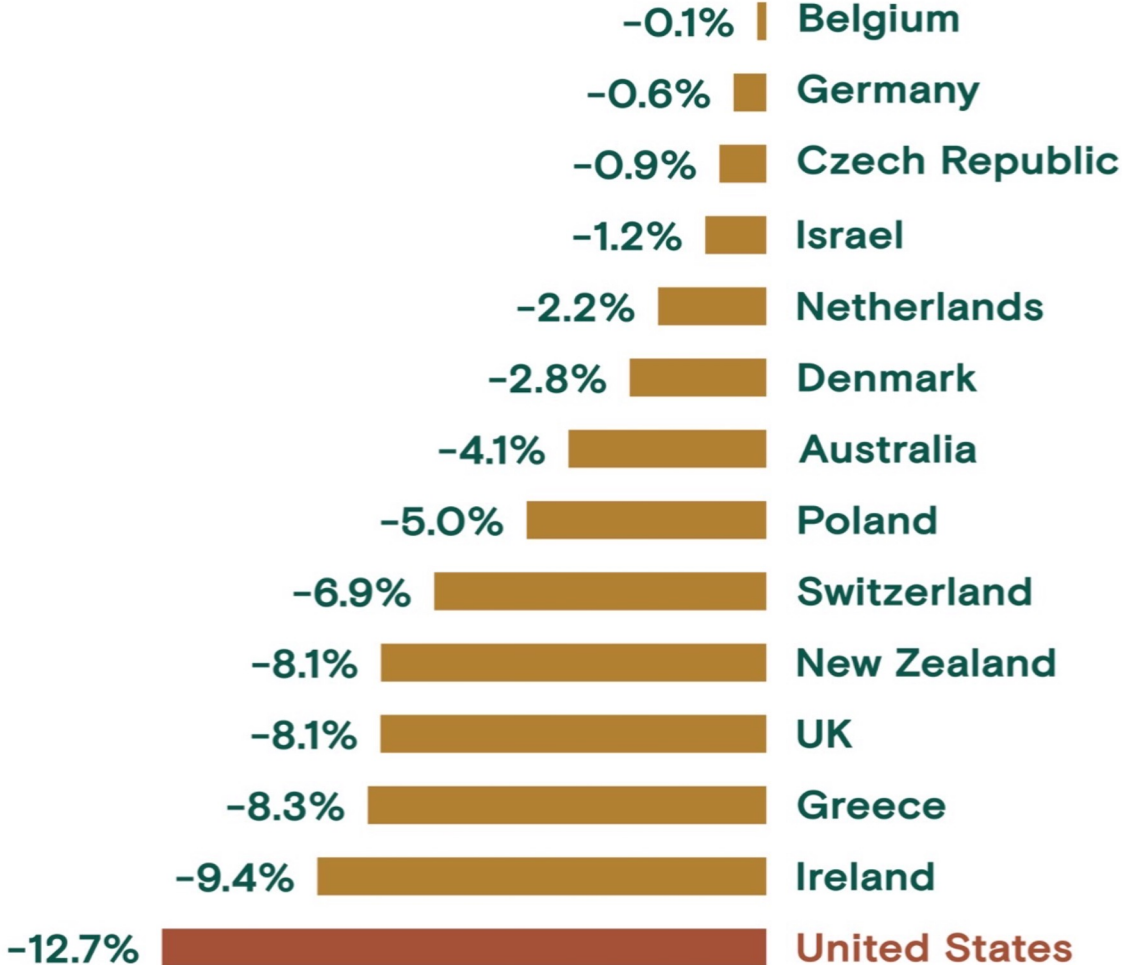


Image recreated from Center for American Progress report, Data Source: US Census Bureau, American Community Survey, 2016

The Parental Happiness Gap

← Non-parents happier than parents Parents happier than non-parents →



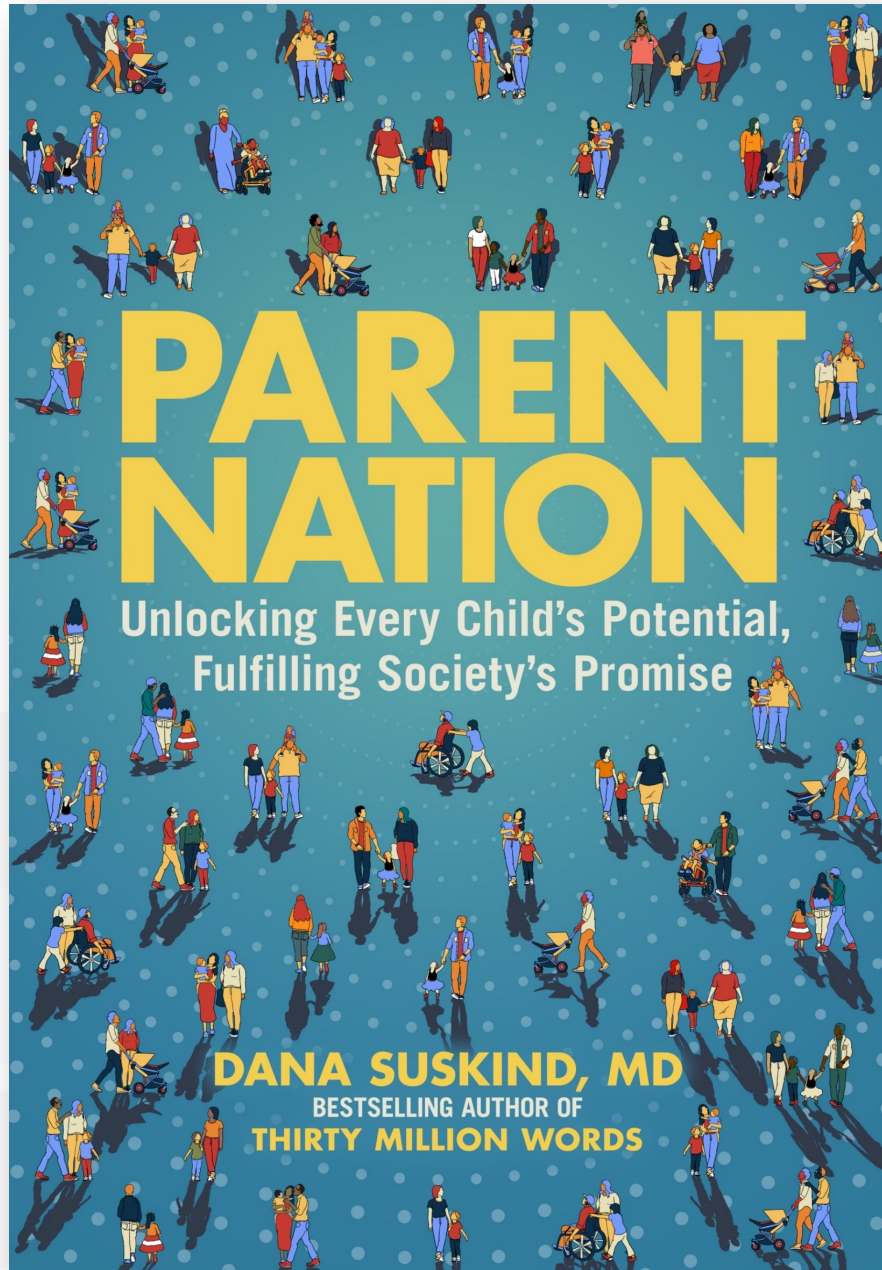






Image taketheleadwomen.com; forbes

Neuroscience as a Roadmap







Image credit: Canva



Image Greg Gibson, AARP.org



Center for Early Learning + Public Health

Building a Parent Nation

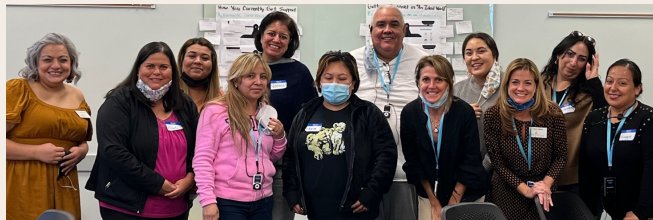
***Parent Nation* is more than a book. It is a platform for change that will be fueled by a national, multimedia public impact campaign designed to help parents.**



Ground Game



DADvocacy



Time with our children matters!



We Care for Kids Campaign—Community Toolkit



EARLY CHILDHOOD EDUCATORS:
Tell your story.

It's time for Nebraska to hear how you help children, families, and communities thrive.



Quality Early Childhood Education
For All Nebraska Families



Quality early childhood education supports Nebraska's kids—and our future.

Quality early childhood educators bring out the best in our children through discovery, play, and working with others, preparing them for school and life. **Families can work knowing their children are in the safe, loving, and supportive care of a quality educator. And that helps everyone in Nebraska thrive.**

Learn more and join us at NebraskaCaresForKids.org.



Por todos los niños

Apoyar la educación infantil de calidad es importante para todos nosotros.

PorTodosLosNinos.org



Primary Campaign Talking Points

Use these key messages to share the importance of quality early childhood education in your communities and networks, speak to the value for special care for kids.

- The more we care about bringing quality early education, the more we ensure that Nebraska thrives.
- Quality early childhood education supports Nebraska's children and families.
- Families can work knowing that their infants, toddlers, and young children are in a safe, loving, and stimulating environment to learn and grow with the support of a quality early childhood educator.
- Early childhood educators know how to nurture children's development so that their skills will last a lifetime.
- In fact, children who receive quality early childhood education are more likely to read by the fourth grade, graduate high school, and earn a college degree.
- That's why all working families should have access to quality early childhood education in their communities—however, many don't because there aren't enough early childhood educators.

We Care for Kids

Quality Early Childhood Education
For All Nebraska Families

Por todos los niños

Educación y cuidado infantil de calidad
para las familias de Nebraska

Join us!





- **Foster Community**
- **Forge Collective Identity**
- **Fight for Change!**

